

Leveraging research to drive smarter, more equitable, philanthropy

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BILL & MELINDA
GATES *foundation*

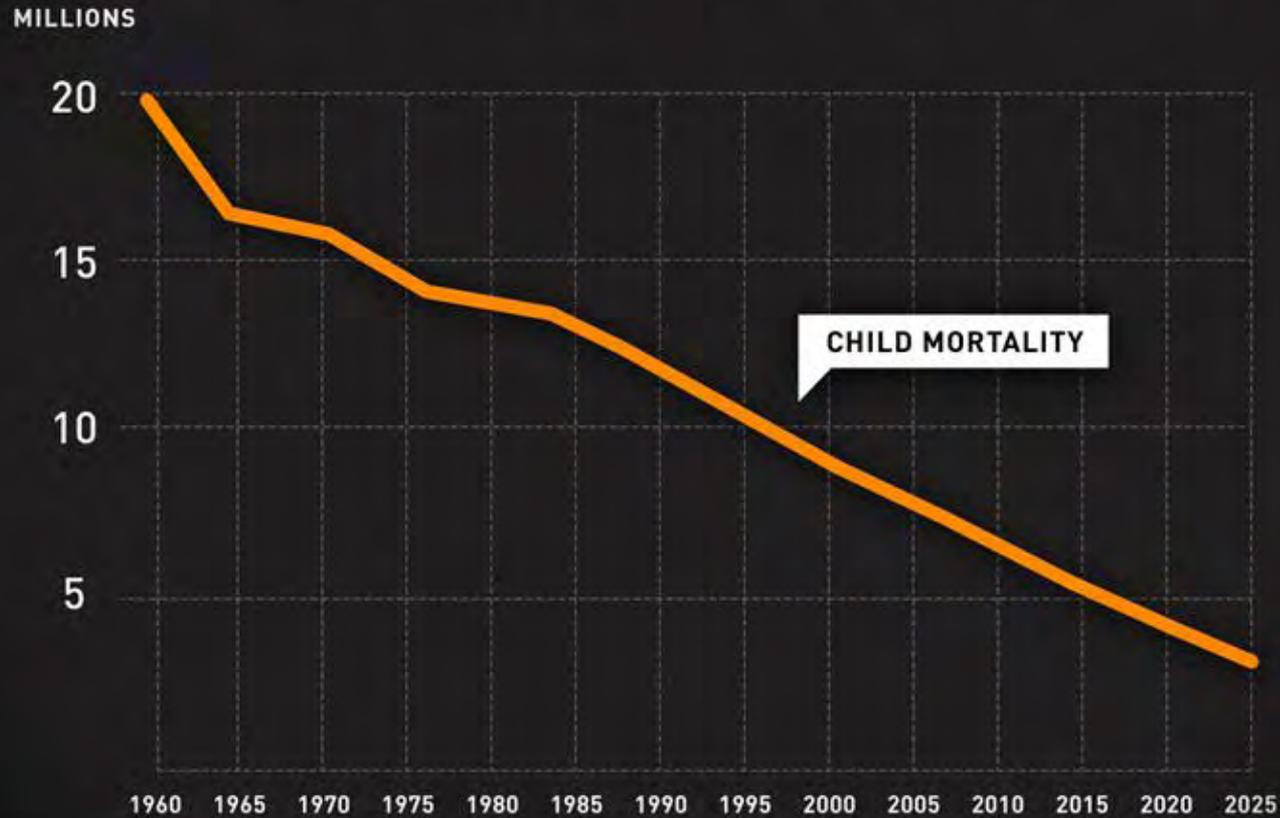
We partner to apply data and research across our work

- **To move the global conversation**
- **To determine what to allocate resources to**
- **To decide how to best allocate resources**
- **To keep learning and course correct**

No Ceilings



THE MOST BEAUTIFUL GRAPH



The power of family planning

AS BRAZIL'S CHILD MORTALITY RATE DROPPED,
SO DID ITS FERTILITY AND POPULATION GROWTH RATES



MORTALITY RATE

The probability per 1,000 that a newborn baby will die before reaching age five.



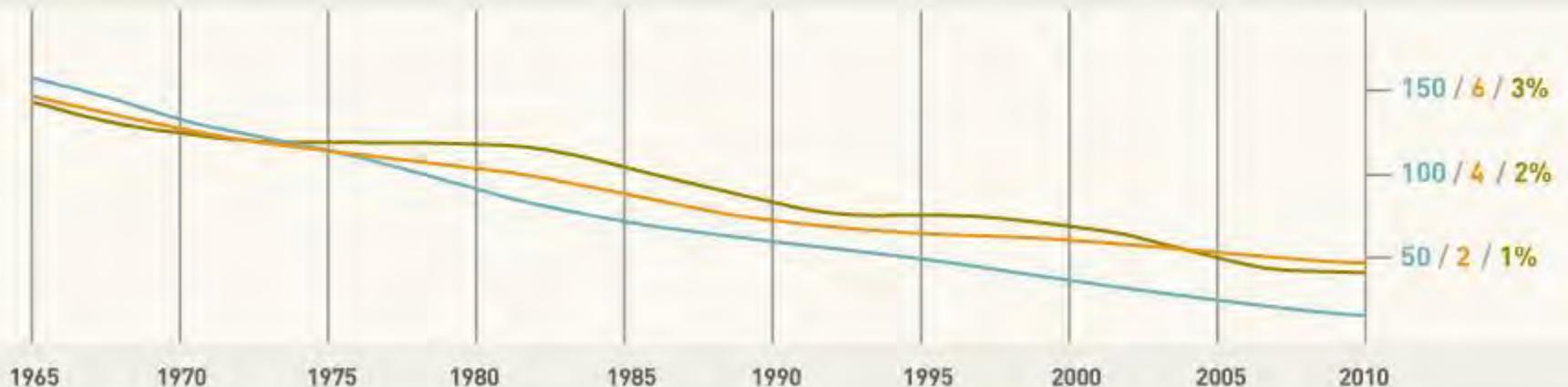
FERTILITY RATE

The average number of births per woman.



POPULATION GROWTH RATE

Percentage change of resident population compared to previous year.

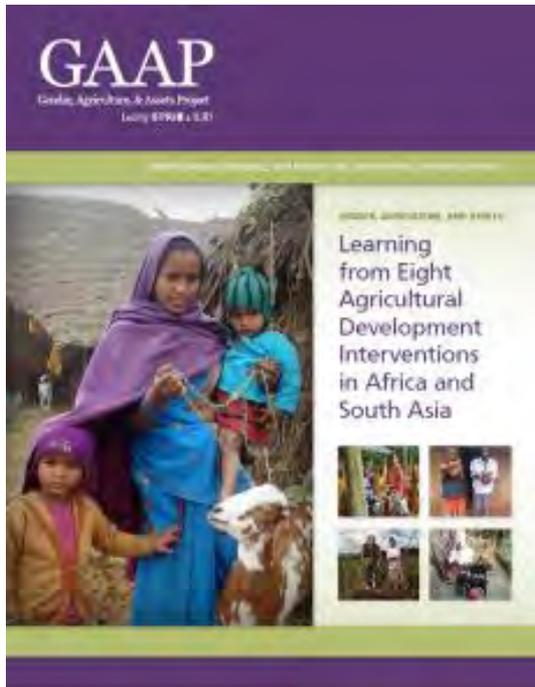


Source: The World Bank

Collective action and groups



Learn and course correct



- **Unintended consequences**
 - **Women's labor in milk production**
 - **Control over profitable enterprises**

Burden of Proof

